

CRYSTAL PALACE FESTIVAL

Volunteer Research Assistant

Meet artists, producers and local residents and learn audience research skills in an arts organisation. Our organisation needs friendly, reliable volunteers to help us discover what the public think of the Crystal Palace Festival.

Commitment: 2 hour training session on 11 June 2018 and 8 hour shift on 16 June 2018. Travel expenses for both sessions and lunch on 16 June provided.

Contact: Noreen at info@crystalpalacefestival.org to register your interest.

Remuneration – this is a volunteer role ideal for those looking for qualitative market research experience. References available on request.

The Crystal Palace Festival was launched in 2006 and has gone from strength to strength with over 28,500 people attending the Crystal Palace Park event on 17 June 2017 and thousands more across the community events programme in 2017.

We firmly believe in the power of creativity and wants to improve and enhance the life of the local community through involvement in arts, heritage and culture.

You are:

- **A good communicator** – happy approaching and talking to people you do not know
- **Organised** – you show up on time, take the methodology seriously, and are well prepared
- **Reliable and accurate** – you are able to follow directions, pay attention to detail, and take pride in doing a job well
- **Sensitive** – you are aware of data protection and access issues and have an understanding of the audiences' perspective
- **Personable** – friendly and smiling, you should be able to relate to our audience.

Your duties:

- Attend the training session
- Be informed about the festival, who we are and why we do what we do
- Familiarise yourself with our survey and why we ask the questions we ask
- Identify festival visitors who fit the profile we need to research with
- Approach visitors personally, asking for a few minutes of their time to complete our survey
- Complete a survey ensuring all questions are answered legibly
- Thank visitors for their help and move onto the next possible candidate.

About the Festival

The festival is organised by the Crystal Palace Festival Group CIC, a not for profit social enterprise, created by local residents. Its mission is to bring people together and have fun while producing high quality arts, heritage and culture events in an area of south London that is a recognised cold spot for the arts. Find out more

<https://crystalpalacefestival.org>

Find on Facebook: Crystal Palace Festival

Follow on Twitter: @CPFestivalUK

Follow on Instagram: @crystalpalacefestival