

**Crystal Palace Festival**  
**Accounts for the year ending 31<sup>st</sup> December 2016**

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**Contents**

	Page
Business Details	3
Trustees' Annual Report	4-5
Approval	6
Accountants Report	6
Income and Expenditure Statement	7
Balance sheet	7
Notes to the accounts	7

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**Accounts for the year ending 31<sup>st</sup> December 2016**

**Business Details**

Trustees:

Noreen Meehan  
Frank Lissimore  
Andy Stem  
Karen Pernyes  
Steven Platts (Resigned: 13<sup>th</sup> October 2016)  
Cathy Henchion (Resigned: 18<sup>th</sup> August 2016)  
Graham Whitlock (Appointed: 16<sup>th</sup> June 2016)  
Helen Hughes (Appointed: 16<sup>th</sup> June 2016)  
Jennifer Hartley (Appointed: 16<sup>th</sup> June 2016)  
Tom Branston (Appointed: 17<sup>th</sup> November 2016)

Changes to the Board of Trustees since 31<sup>st</sup> December 2016:

Lucy Lissimore (Appointed: 12<sup>th</sup> January 2017)  
Sarah Greene (Appointed: 8<sup>th</sup> February 2017)  
Jennifer Hartley (Resigned: 12<sup>th</sup> January 2017)

Accountants:

Price Accountancy Services  
4 Repton Court, The Avenue  
Beckenham, Kent, BR3 5EN

Bankers:

Co-operative Bank  
62-64 Southampton Row  
Bloomsbury, London  
WC1B 4AR

## **Crystal Palace Festival Accounts for the year ending 31<sup>st</sup> December 2016**

### **Mission statement**

The Crystal Palace Festival Group is a gateway to arts and culture in Crystal Palace and the surrounding areas – a source for community cohesion and participation. The organisation provides cultural activities and events that are fun and relevant for the local community, that support community belonging and participation, where volunteers are the heart of everything the organisation does.

The organisation also promotes Crystal Palace as a unique and exciting place to live and visit by working with local residents, businesses, schools, community groups, artists and performers to bring high quality arts and culture to South-East London. Most of these events are free to access to ensure there is the opportunity for all to participate.

### **Strategic aims**

- To create a sustainable community focused organisation that benefits the people of Crystal Palace and surrounding areas
- To put volunteers at the heart of all the organisation does
- To ensure that all activities reflect the diversity of the community; are fun and relevant, supporting community belonging and participation
- To ensure that people in the local community have access to a high quality cultural and artistic offering
- To promote Crystal Palace as a unique and exciting place to live and visit

### **Objectives and activities**

The Crystal Palace Festival Group aims to create cultural events and activities that bring the local community together and encourages community belonging and participation through its volunteer programme aligned with these events.

Crystal Palace is an area where five London boroughs meet – Croydon, Bromley, Lambeth, Southwark and Lewisham. Two thirds of the high street and two major green spaces, Westow Park and Upper Norwood Rec are in the borough of Croydon. Crystal Palace Park and one sixth of the high street are in the borough of Bromley. One sixth of our high street is in Lambeth. Crystal Palace Park runs alongside the boroughs of Southwark and Lewisham. The organisation plans events to join up these communities.

The flagship event for the organisation is the Crystal Palace Overground Festival which takes place in June each year. The festival, started in 2006 by local traders and a Croydon Town Centre Manager, is mainly free to access and includes performances and workshops as well as arts and craft stalls and local food vendors, bringing together the community to participate in a unique local event. Fringe events occur in bars and shops along the Crystal Palace high street area to promote local trade. The festival is inclusive, creative, diverse and fun to align with the organisation's values. The event involves over 300 volunteers from within the community uniting people of different backgrounds to work alongside one another as well as providing valuable skills and work experience.

### **Activities during 2016**

Following the highly successful 2015 festival which reached a total audience of approximately 10,000 people it was decided the festival had outgrown its main park space, Westow Park. The festival did not occur in 2016, so that the board and festival team could regroup and plan an even bigger and more diverse main event in Crystal Palace Park in 2017 and plan for the future of the organisation.

Key achievements in 2016 included:

- Funding received from Awards for All Big Lottery Fund, Bromley Community Fund and Crystal Palace Park Community Projects Fund to fund key posts to deliver the 2017 festival – a volunteer manager

## **Crystal Palace Festival Accounts for the year ending 31<sup>st</sup> December 2016**

and a community outreach officer

- Fundraising events included Metamono performing at Anerley Town Hall in March 2016 and a performance by Andrew Weatherall and the Moine Dubh Collective at Bambino in Crystal Palace in November 2016, raising thousands of pounds
- The induction of four new trustees with the skills and experience to help create a sustainable organisation and lay the foundations for continued future growth
- Communication platforms were maintained and planning commenced for the 2017 festival
- An away day was held in December 2016, to enable the board to refine the values and objectives of the organisation as well as start to define the future strategy of the organisation and festival.

### **Volunteering through the festival organisation**

The organisation provides opportunities to approximately 300 volunteers each year to acquire skills that can ultimately improve their employability. All volunteers are provided with training and support in event organisation and management and the organisation provides references after the event if requested.

After the 2015 festival, volunteers were surveyed to determine the benefits they gained from giving their time:

- 97% very much enjoyed their experience and would return to work with the festival again
- 83% have met new people and neighbours, bring them closer to their community and combating isolation
- 34% have gained new skills through the festival, increasing their work experience and employment prospects
- 85% said that the festival promotes volunteering and improved their wellbeing and health.

In 2016 the organisation obtained funding from the Crystal Palace Park Community Projects Fund to provide funding for a Volunteer Manager to continue building the volunteer base, encouraging outreach and public engagement activities.

### **Plans for 2017**

After a year off, the Crystal Palace Overground Festival is back bigger and better than ever before with a move from Westow Park to Crystal Palace Park. The move to Crystal Palace Park means the flagship event will take place on a larger site allowing the organisation to deliver much more for the growing numbers of festival goers that join the event from across South London, and beyond.

Key items for 2017 include:

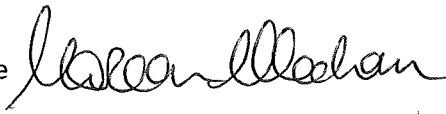
- A fundraising event including DJ performances from Maxi Jazz (Faithless) at Anerley Town Hall is planned for 17 March 2017
- The main park event at Crystal Palace Park will be held on Saturday 17 June 2017 with the return of the Crystal Palace community festival events taking place between Monday 12 June 2017 and Sunday 18 June 2017
- A Community Outreach Officer funded by Awards for All and the Bromley Community Fund and community outreach volunteers are encouraging more people to engage in community activities through the festival, bridging the gap between different ages, and a mix of cultural and economic backgrounds and creating even more positive and meaningful volunteering experiences.


Now planning for a future that includes a Crystal Palace Park event and even more fringe festival events in 2017, the organisation is optimistic about growing the event in the future, whilst keeping volunteers and the local community at the heart of all its activities.

**Crystal Palace Festival  
Accounts for the year ending 31<sup>st</sup> December 2016**

**Approval of accounts**

These unaudited accounts, which comprise an income and expenditure, balance sheet and accompanying notes were considered at a meeting of the Board of Trustees and were approved on 29<sup>th</sup> March 2017. We acknowledge our responsibility for the accounts including the provision of all the information and explanations necessary for the completion. Approved on behalf of the trustees by

Name   
NORMAN MEETHAN

Name   
LUCY LISSIMORE

Date: 29/03/2017

**Accountant's Report**

In accordance with our engagement, we have prepared the accounts on the following pages from the accounting records and explanations that we have been provided with. You have approved and acknowledged your responsibility for these accounts which comprise a profit and loss account, balance sheet and related notes.

We have not been instructed to complete and audit of the accounts. For this reason we have not verified the accuracy or completeness of the accounting records, information or explanations you have provided. Therefore we do not express any opinion on the accounts.

Signed



Date: 29/03/2017

Natalie Ferer ACMA

Price Accountancy Services

**Crystal Palace Festival**  
**Accounts for the year ending 31<sup>st</sup> December 2016**

**Statement of Income and Expenditure**

	<b>2016</b>		<b>2015</b>	
	£	£	£	£
<b>Income</b>				
Food and Craft income		-		13,077
Grant Received		8,249		20,775
Sponsorship income		-		15,035
Donations		-		5,161
Other trading income		5,963		9,514
Bank interest receivable		-		9
		<u>14,212</u>		<u>63,571</u>
<b>Expenditure</b>				
Operations Costs	3,275		42,431	
Marketing Costs	784		4,060	
Wages and Salaries	-		7,200	
Volunteer and Management Costs	-		2,704	
General Costs	1,704		3,242	
		<u>5,763</u>		<u>59,637</u>
<b>Surplus for the year</b>		<u><b>8,449</b></u>		<u><b>3,934</b></u>

**Balance sheet**

	<b>2016</b>		<b>2015</b>	
	£		£	
<b>Current Assets</b>				
Cash at bank and in hand	<u>15,244</u>		<u>6,795</u>	
Net Current Assets		<u>15,244</u>		<u>6,795</u>
Total Assets less current liabilities		<u>15,244</u>		<u>6,795</u>
Net Assets		<u>15,244</u>		<u>6,795</u>
<b>Capital Account</b>				
Balance at 1 <sup>st</sup> January		6,795		2,861
Surplus for the year		8,449		3,934
Balance at 31 <sup>st</sup> December		<u>15,244</u>		<u>6,795</u>

**Accounting Policies**

These accounts have been completed in accordance with UK Generally Accepted Accounting Policies.