

# CRYSTAL PALACE FESTIVAL

11 – 17 June 2018

For immediate release  
Press release

New look for Crystal Palace Festival supported by Arts Council England

After a hugely successful 2017 event that saw 28,500 visitors to Crystal Palace Park and thousands more attending community events across festival week in June, the Crystal Palace Festival organisers are back with a new look and some great news on funding for 2018.

The refreshing of the festival's look has been researched with its audience and designed to ensure that visitors can easily see just how much is going on in Crystal Palace Park and across the whole area – mainly for free! A new look website will be launched in February. The refreshing of the festival name and look reflects the team's focus on fun, community and creativity, bringing the people of south London together to enjoy high quality arts and culture in Crystal Palace.

The festival team have also been successful in getting grants totalling £39,000 from Arts Council England, Croydon Council, Bromley Council and Bromley Community Fund that are critical in helping keep the Crystal Palace Park event free for all to enjoy.

Noreen Meehan, festival director said "We had such a wonderful 2017 event and we were all very happy with how it went but we never rest! We have been looking at how we can improve our visitors' experience and also fundraising like crazy."

This has led to a new look for the festival logo and marketing with a new name albeit not so different – just Crystal Palace Festival from now on. We continue to work with London Overground to bring thousands of visitors to the event.

We are also thrilled with the support from our funders that show a strong belief in keeping our event free and will support the inclusion of deaf and disabled artists in our programme for the first time.

Programming for 2018 has also been rapidly progressing and we will be announcing some very exciting headliners soon so watch this space!"

The festival will take place all around the Crystal Palace area on 11 – 17 June 2018 with a week long programme of guest events organised by the local community. The free Crystal Palace Park event on Saturday 16 June 2018 is produced and delivered by the festival organisation.

To ensure you don't miss any programme announcements for what is going to be one of south London's cultural highlights in 2018, sign up for festival updates at the website [crystalpalacefestival.org](http://crystalpalacefestival.org).

ENDS

Notes for editors

For interviews please call Noreen Meehan on 07725 057453 or email [info@crystalpalacefestival.org](mailto:info@crystalpalacefestival.org).

Dropbox link to press photos

[https://www.dropbox.com/sh/p8v9hdfb2qpecha/AADbfpUZAcha\\_ahReNabek3aa?dl=0](https://www.dropbox.com/sh/p8v9hdfb2qpecha/AADbfpUZAcha_ahReNabek3aa?dl=0)

#### About the Crystal Palace Festival

“Crystal Palace Overground Festival is a wondrous jewel in the heart of south London. Uber cool, community driven and family friendly. Urban festivals don’t get any better than this” Ross Godfrey - Morcheeba, 2017 headliners

The Crystal Palace Festival was launched in 2006 and has gone from strength to strength with over 28,500 people attending the Crystal Palace Park event on 17 June 2017 and thousands more across the community event programme in 2017.

The festival is organised by the Crystal Palace Festival Group CIC, a not for profit social enterprise, created by local residents.

Its mission:

- to bring people together and have fun while producing high quality arts, heritage and culture events in an area of south London that is a recognised cold spot for the arts.

It firmly believes in the power of creativity and wants to improve and enhance the life of the community through involvement in arts, heritage and culture.

The festival is hugely supported and made possible by a dedicated band of volunteers who donate their time and energy to the event and the support of many local businesses and other funders such as Arts Council England and sponsors. Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. It supports activities across the arts, museums and libraries – from theatre to digital art, reading to dance, music to literature, and crafts to collections [www.artscouncil.org.uk](http://www.artscouncil.org.uk)

Sponsors, funders and supporters of Crystal Palace Festival 2018 so far are:

- Arts Council England
- Croydon Council
- Bromley Community Fund
- Martin & Co.
- Amphlett Lissimore
- Bambino
- The Sparrowhawk
- Papagaio
- James Ware Stephenson
- Bamboo Fitness
- Domali Bar & Kitchen

Find out more

<https://crystalpalacefestival.org>

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